

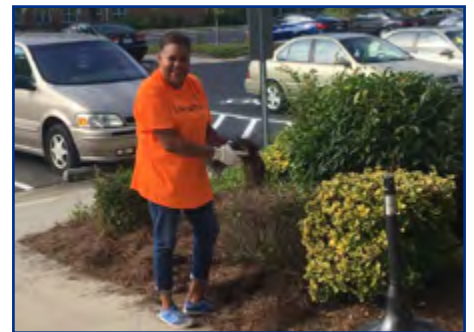
United  
Way



United Way of Gaston County

2017

# Campaign and Community Impact Report



**LIVE UNITED™**

**Mission:**

*To unite our community to help  
and care for one another.*

# Campaign and Resource Development

## Top Campaign Companies

American & Efird  
Daimler Trucks North America  
Mann + Hummel  
Duke Energy Corporation  
Gaston County Schools  
Gaston County Employees  
PSNC Energy  
CaroMont Health  
Röchling Engineering Plastics  
Cross Company- Motion Solutions  
City of Gastonia  
Beverly Knits, Inc.  
Bank of America  
Watson Insurance  
Standard Distributors  
Firestone  
BB&T  
A.B. Carter  
UPS  
Gaston College  
United Oil of the Carolinas, Inc.  
PNC Bank

Wells Fargo  
Gray, Layton, Kersh, Soloman,  
Furr & Smith  
McCannon, Rogers, Driscoll, CPA  
FMC Lithium Corporation  
Tindol Ford Subaru  
AT&T  
Georgia Pacific  
Pharr Yarns  
Petty Machine Company  
Precision Machine Products  
Carolina Brush Company  
Cherry, Bekaert, L.L.P.  
Concrete Supply Company  
GSM Services  
Park Sterling Bank  
LanXess/Chemtura Corporation  
Target  
Clariant  
Manufacturing Services, Inc.  
Edward Jones Investments - Jay Smith



Tom, Craig and Rob Watson  
Watson Insurance  
2017 Campaign Chairs

### Pacesetter Companies

American & Efird  
Duke Energy  
Gastonia Operations Center  
Edward Jones Investments -  
Jay B. Smith  
PSNC Energy  
Röchling Engineering Plastics  
Standard Distributors  
Watson Insurance

## Impact Your Community

### United Way Initiatives

Initiatives are programs that are administered by United Way of Gaston County. Some programs are on-going and some are seasonal.

**Give a hand up...**



#### Education Focused

**Dolly Parton Imagination Library**  
preschool literacy program

**NFL Character Playbook**  
public middle school program

**School Tools**  
school supply drive



#### Health Focused

**FamilyWize**  
prescription assistance program

**Continuum of Care** – Federal and state grants to end homelessness



#### Financial Stability Focused

**Continuum of Care** – Federal and state grants to end homelessness

**Emergency Food & Shelter Program**  
Federal grant to supplement existing food & shelter programs

**Christmas Wishes**  
Holiday assistance program

**Duke Energy Bill Pay** – Share Warmth/Cool to help pay past due power bills

#### Benefit to all programs

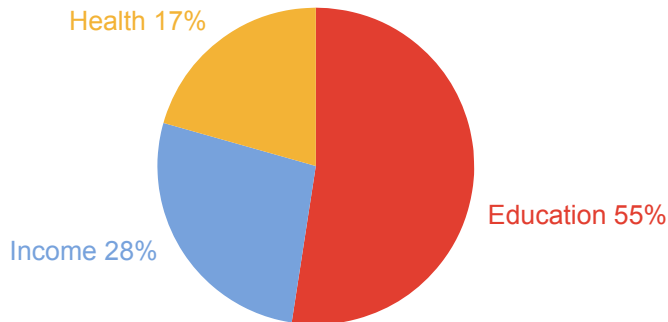
**Volunteer Center**  
volunteer management website

**211**  
Resource database (website and phone)

# Community Impact

## Self-Sufficiency

### Percentage of 2017-2018 Allocated Funds



#### Education:

*How we define success in improving Education in Gaston County:*

- Young children are prepared to enter school
- Elementary students read on grade level
- Middle and High school students move through grade progression to graduation
- Students of all ages continue to learn and acquire marketable job/career skills

*In 2017-2018 we have committed \$577,895 to improve education in Gaston County.*

Agencies that are supported through the Education Impact area are:

- **Alliance for Children and Youth**  
Program: Communities in Schools
- **Boys and Girls Clubs of Greater Gaston**  
Program: Afterschool Enrichment
- **Gaston County Family YMCA**  
Programs: Learning Loss Prevention
- **Gaston Literacy Council**  
Programs: Adult literacy
- **Girl Scouts, Carolinas Peaks to Piedmont**  
Program: Leadership Experience
- **Boy Scouts, Piedmont Council**  
Program: Explorers (career exploration)
- **Salvation Army**  
Programs: Boys and Girls Club in Lowell



#### Income (Financial Stability)

*We define success in improving Financial Stability for Gaston County citizens in two ways:*

Long term Stability:

- Financial self-sufficiency
- Prolong periods of employment
- Citizens have money management skills to increase financial stability of their families.

Emergency Assistance:

- Short term crisis needs are met.
- Self-sufficiency and decrease in poverty is experienced by those in financial crisis.

*In 2017-2018 we have committed \$295,302 to help families financially.*

Agencies that are supported through the Income Impact area are:

- **ARC of Gaston County**  
Programs: Family support
- **Gaston County Adult Day Care**  
Program: Adult Day Care
- **Alternative Community Penalties Program**  
Program: Women's Program-Restorative Justice Ctr.
- **American Red Cross**  
Program: Emergency Services
- **Bessemer City Crisis Center**  
Program: Short-term Crisis Assistance
- **Cherryville Area Ministries and Thrift Shop**  
Program: Short-term Crisis
- **Crisis Relief Organization of Mount Holly**  
Program: Short-term Crisis Assistance
- **Dallas-High Shoals Christian Social Ministry**  
Program: Short-term Crisis Assistance
- **Salvation Army Center of Hope**  
Program: Emergency Assistance
- **S.O.C.K.S.**  
Program: Short-term Crisis Assistance



#### Health:

*How we define success in improving citizens' Health in Gaston County:*

- Citizens are aware of healthcare options available in Gaston County.
- Citizens use healthcare services available in clinics and doctor's offices instead of the emergency room for non-emergency conditions.
- Education is available in lifestyle choices that influence preventable health conditions so citizens make choices to improve their overall health.
- Products and services are available to families living with illness to improve quality of life.
- Hospital stays are shorter and fewer.

*In 2017-2018 we have committed \$175,463 to improve the health of citizens.*

Agencies that are supported through the Health Impact area are:

- **Cancer Services of Gaston County**  
Program: Cancer Health Education, Health assistance
- **Flynn Fellowship Home of Gastonia**  
Program: Substance Abuse Recovery Half Way House
- **Heart Society of Gaston County**  
Programs: Health Education, Medication Assistance
- **Hospice of Gaston County**  
Program: Robin Johnson House
- **Salvation Army Center of Hope**  
Program: The Salvation Army Shelter
- **YMCA**  
Program: Healthy Lifestyles



# Leadership

## 2018 Board of Directors



**Anne Comer, Chairperson**  
Horizon Investment, LLC

**Dr. Silvia Patricia Rios-Husain, Chair Elect**  
Gaston College

**David Williams, Past Chair**  
Gaston County Government

- Dr. Costa Andreou ..... CaroMont Heart
- Jeff Booker..... Gaston County Schools
- Emmie Bowyer..... Community Volunteer
- Larry Bumgardner..... FMC Lithium
- Eric Clay..... Coldwell Banker Commercial, MECA
- Edward Covington..... Mann + Hummell
- John Forgan..... PNC Financial
- Steve Griffin..... Daimler, Gastonia
- Jenny Holder..... George Mason Mortgage
- Steven Long..... GSM Services
- Steve Patrick..... American & Efirid
- Richard Randall..... Cherryville Chamber of Commerce
- Todd Rhoney..... SCANA/ PSNC Energy
- William Sain..... Mullen Holland Cooper
- Kirk Stallsmith..... Georgia Pacific
- William Steury..... Community Volunteer

# Staff



- Deborah Ally**..... President, United Way of Gaston County
- Jennifer Grant**..... Finance Manager
- Daughtry Hopper**..... Dir. of Community Impact/Resource Dev.
- Teresa Jacobs**..... Continuum of Care Coordinator
- June Jones**..... Community Impact Manager
- Janet LaMere**..... Finance Assistant
- Leigh Spach**..... Donor Relations



*Deborah Ally, President*

# Community Involvement



*Here are some of the organizations our employees support through volunteerism:*

- Altrusa Club of Gastonia Board
- Belmont Rotary
- Community Foundation RUN Steering Committee  
(both Publicity & Water Table Team)
- Early Literacy Council
- Emergency Food and Shelter Board
- Family Advisory Board
- Gaston County Arts Council
- Gastonia East Rotary
- Novant Health Board
- Piedmont Chapter of the Links, Inc.
- Rotary Club of Gastonia
- United Way of North Carolina Board
- YMCA Robinwood Lake Steering Committee

